



GREAT LEADERS MAKE **INFORMED DECISIONS**

Introduction to the *TameFlow* Approach



INFORMED DECISIONS are specialized in decision driven business improvement and cooperates with the world leading actors. We are now offering a course in the ***TameFlow approach*** with Steve Tendon a senior, multilingual, executive management consultant, experienced in leading and directing multi-national and distributed knowledge-work organizations.

TameFlow is an approach to management that will bring your organization to a state of hyper-productivity: a condition whereby your business performs at levels several times greater than your direct competitors. This allows your business to enjoy outstanding financial results, operational excellence and superior innovative capacity, while simultaneously creating a connected, collaborative and sustainable business environment. In delivering this value, TameFlow considers the needs of business owners, customers, suppliers, and employees alike.

What Flow?

The approach is called *Tame the Flow* because that it seeks to “tame” the four fundamental flows that determine the overall performance of an organization. The four flows are the following:

- **Operational Flow**

The operational flow is considered as the “workflow” that determines how work moves through the organization. Raw materials are transformed into finished goods. Services are delivered through a succession of steps. Operational flow is measured by means of operational throughput - i.e. the rate at which goods or services are delivered to the market.

- **Information Flow**

Flow of information that circulates within an organization. It has a deep impact on organizational performance and determines patterns of communication and interaction. Such patterns are the nervous system of an organization, and build its collective intelligence, setting the foundations for the organization’s culture, values and principles.

- **Financial Flow**

From an economic perspective, the financial flow is the rate at which the organization turns its products or services into profit. Financial flow is measured in financial throughput and ultimately determines financial performance. Focus on financial flow supports positive management decisions

- **Emotional Flow**

Highest levels performance of individuals or groups are achieved when they reach psychological “flow states.” They exhibit a profound and purposeful focus of thought and action towards well identified and clear goals, with complete control over the situation, by all those involved in the performance, even in the face of uncertainty and challenges.

Do You Want to Know More?

If you want to know more about how these concepts can help your business to reach higher levels of performance, we are now offering a ***two day course with Steve Tendon*** that invented this methodology. For more information please contact us at info@informeddecisions.se.



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